

Broken Oak Ranch

September 2, 2006

**6:00 p.m. at the Ranch
Seguin, Texas**

Food will be available before & during the sale.

Dinner will be served after the sale.

Refreshments (open bar) before and after the sale.

Please honor us with your attendance and plan to stay the entire day!



Mark Your Calendar!

Broken Oak Ranch is proud to announce our upcoming second annual Broken Oak Production Sale, September 2, 2006. All the females we are offering in this sale are from our own BOR selective breeding program. They come from the HEART of the Broken Oak herd and we are particularly proud of this group of BOR-bred and raised females.

Selection Criteria

Our females are selected for practical beef production traits. These are:

- ✧ Calving Ease
- ✧ Weaning Growth & Conformation
- ✧ Yearling Performance & Efficiency
- ✧ Pelvic Measurements
- ✧ Temperament
- ✧ Sound Braunvieh Pedigrees

There is a strict culling procedure to which we adhere. If they are not good enough for the BOR program, they are not good enough to sell. Any animals not meeting BOR's selection criteria will be culled prior to the sale.

Production Sale

Offering 75 Lots - All from the HEART of the Herd

- ✦ **One of Several Feature Lots –**
Miss Penny Gene ('04 Nat'l Champion) selling full poss.; bred to Cornerstone
- ✦ **Bred Cow/Calf Pairs** (The bred cow/calf pairs will be sold as a single lot)
- ✦ **Bred Cows**
- ✦ **Bred Heifers**
- ✦ **Choice of Three Top Show Heifer Prospects**

Many are polled and some are black; all will be transferred to the new owner free of charge.



BOR Herd Sire Criteria

Most of the females in our second annual sale will be sired by BOR's strong herd sire battery. All sale animals are DNA verified and albinism free. Most heifers are bred to Cornerstone, our easy calving, black, polled bull. Those not bred to Cornerstone are AI'd to some of the high performance, select bulls such as "Spittin Image" and Pappa Gene.

All the mature bred and mature pairs will be bred to Joker, Vision, Thunder, Black Tom or Coal Miner.



Thank You!

BOR would like to thank Carlos Guerra, La Muneca Cattle Company, Linn, Texas for his purchase of 1/2 semen interest in BOR's new herd sire MR BOR ENCINO ET, an albinism-free Coal Miner X Phenomenon son.

Larry & Bev Struthoff, Owners

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L&B's



Randy Stoll, Ranch Manager

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We invite you to stop by the ranch at any time.

BROKEN OAK RANCH